# Huntz Liu

323-314-0097

huntz@huntz.net
www.huntz.net

## Professional Experience

*Farmers Insurance* (Los Angeles, CA)
Product Designer / 2022–present
Lead the design initiative for the digital claims experience.
Contributed work and documentation to the design system.

*Expedia* (Seattle, WA)
Senior UX Designer / 2010–2020
Worked on a variety of products and teams over the years including:
storefront (homepage), landing pages, UGC (reviews), list curation,
mobile enhancements, mobile app downloads, and member profile.

*CafeMom.com* (New York, NY)
Flash & Web Designer / 2008–2009
Worked on all facets of the website including layout design, email
layouts, Flash widgets, Flash banner ads and forms. Sponsored
clients include Sony, Walmart, Target, and Yoplait.

*Disney Parks and Resorts Online* (Los Angeles, CA)
Flash & Web Designer / 2006–2008
Worked on building and improving Disney Parks' online properties.
Responsibilities include brainstorming, storyboarding, comp design,
Flash design, and Flash development.

## Education

*Rochester Institute of Technology* (RIT) - Rochester, NY
Bachelors Degree of Fine Art in Graphic Design,
Minor in Art History, Studio Concentration in Photography
GPA: 3.7 - Graduated with High Honors / 2003

*Anhalt University of Applied Sciences* - Dessau, Germany
Exchange Program at the Bauhaus / 2002 Summer Semester

## Design Skills
Visual & interaction design, wireframing, prototyping, illustration

## Design Tools
Figma, Sketch, Principle, Zeplin, Abstract, Photoshop, Illustrator